

ANNOUNCEMENTS
11-7-11

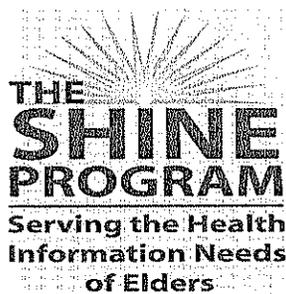
A Cub Scout baseball cap was left at Town Hall
over the weekend of 10/8/11.

The hat includes a pin for “National
Summertime” award.

SHINE Certified Counselor and SHINE Program Assistant

Terri Walsh

is retiring from the
SHINE PROGRAM
at the
Middleboro Council on Aging



Please join her for a
**Retirement Luncheon and
Open House**

*Thursday
November 17, 2011*

Lunch is served at noon

Hot Turkey Dinner

\$4.00 suggested donation

Followed by an Open House
and refreshments

12:45-2:00

Please RSVP by November 14th by calling the COA at 508-946-2490

Jacqueline Shanley

From: Charles Cristello
Sent: Wednesday, November 02, 2011 8:01 AM
To: Jacqueline Shanley; Selectman Al Rullo
Subject: FW: Nationwide Emergency Alert System (EAS) test
Attachments: Nationwide EAS Test Direct Customer Email.pdf

We should announce on Monday

From: O'Keeffe, Mary [mailto:Mary_OKeeffe@cable.comcast.com]
Sent: Tuesday, November 01, 2011 6:38 PM
To: Charles Cristello
Cc: Bob Silva
Subject: Nationwide Emergency Alert System (EAS) test

Dear Charlie:

On November 9 at approximately 2 PM EST, the Federal Emergency Management Agency (FEMA), in coordination with the Federal Communications Commission (FCC), will conduct the country's first nationwide Emergency Alert System (EAS) test. The test will last approximately three minutes.

Comcast, along with all EAS participants (including broadcast radio and television, cable, satellite radio and television and wireline video services), will take part in the test. Comcast customers will receive an email on November 7 informing them about the test. A copy of that email is attached. We have also notified customers through bill inserts and www.comcast.com, and will provide additional notifications through Comcast Voices, Facebook, Twitter and ON DEMAND.

Please contact me if you have any questions about the upcoming EAS test. You may also visit :
<http://www.comcast.com/nationaleastest/>, FEMA at
http://www.fema.gov/emergency/ipaws/eas_info.shtm or the FCC at
<http://www.fcc.gov/encyclopedia/emergency-alert-system-nationwide-test> for more information.

Sincerely,

Mary O'Keeffe

Mary O'Keeffe

Senior Manager of Government & Regulatory Affairs

Greater Boston Region - NorthEast Division

Comcast

Suite E21, 681 Falmouth Road ❖❖ Mashpee, MA 02649

Dear Comcast Customer:

On **Wednesday, November 9** at 2 p.m. (Eastern Standard Time), FEMA and the Federal Communications Commission (FCC) will conduct the nation's first ever Emergency Alert System (EAS) test. The purpose of this test is to help determine if the national-level system will work as designed, should officials ever need to send a national alert.

This test will last approximately three minutes and will be seen on all local, cable, and satellite TV stations across the country, as well as radio.

Here's What You Should Know

Your Comcast programming will be temporarily interrupted. However, as soon as the test ends, you will be returned to your regularly scheduled programming. While we do not anticipate an interruption in your service, in some rare cases, you may need to:

- **Use your remote to channel up and then channel down or power down your box to fully restore programming after the test completes.**
- **Any DVR recordings that are in progress during this test will be interrupted, and in some cases, lost.**

If you experience the Emergency Alert System message for more than five minutes, please do the following:

- Power-cycle your cable box by unplugging the power cord from the outlet.
- Wait thirty seconds and then plug it back in.

The guide data and Video OnDemand content will take a period of time to fully restore. Please wait 20 minutes before choosing Video OnDemand as this might result in other errors with your box.

To learn more about the national EAS test, visit us at: <http://www.comcast.com/nationaleastest/> or visit FEMA at http://www.fema.gov/emergency/ipaws/eas_info.shtm.
<http://www.fcc.gov/encyclopedia/emergency-alert-system-nationwide-test>

We thank you for being a loyal Comcast customer.

Comcast Customer Service

Jacqueline Shanley

From: Charles Cristello
Sent: Wednesday, October 26, 2011 4:46 PM
To: Jacqueline Shanley
Cc: Selectman Al Rullo
Subject: FW: Website Info
Attachments: FCC Test.pdf

An announcement for November 7.

From: Lance Benjamino
Sent: Wednesday, October 26, 2011 1:59 PM
To: Charles Cristello
Cc: Caroline R. LaCroix
Subject: Website Info

Charlie,

Can you please put the attached on the town website and maybe mention it at a Selectmen meeting?

Thank you,

Lance Benjamino
Chief of Department
125 North Main Street
Middleborough, MA 02346
508-946-2461
Firechief@middleborough.com



THE COMMONWEALTH OF MASSACHUSETTS
EXECUTIVE OFFICE OF PUBLIC SAFETY & SECURITY



MASSACHUSETTS EMERGENCY MANAGEMENT AGENCY

400 Worcester Road

Framingham, MA 01702-5399

Tel: 508-820-2000 Fax: 508-820-2030

Website: www.mass.gov/mema

Deval L. Patrick
Governor

Kurt N. Schwartz
Director

Timothy P. Murray
Lieutenant Governor

Mary Elizabeth Heffernan
Secretary

FOR IMMEDIATE RELEASE

October 24, 2011

Peter Judge, MEMA PIO

(508) 820-2002

FEMA, FCC TO CONDUCT FIRST NATIONWIDE TEST OF EMERGENCY ALERT SYSTEM

MEMA to Coordinate Commonwealth's EAS Test Effort

The United States Department of Homeland Security's Federal Emergency Management Agency (FEMA) and the Federal Communications Commission (FCC) have announced the first-ever national test of the Emergency Alert System (EAS) will take place on Wednesday November 9th at 2:00 p.m. EST.

The EAS is a national alert and warning system established to enable the President of the United States to address the American public during emergencies. The National Weather Service, governors, and state and local officials also utilize parts of the system to issue more localized emergency alerts.

The purpose of the test is to determine the reliability of the system and its effectiveness in notifying the public of emergencies and potential dangers nationally and regionally. Similar to the frequently conducted statewide EAS tests, the nationwide test will involve broadcast radio and television services, cable television, satellite radio and television services and wireline video service providers across all states and the territories of Puerto Rico, U.S. Virgin Islands and American Samoa.

On November 9th, the public will hear a message indicating, "This is a test." The audio message will be the same for all EAS participants, however, due to the limitations in the EAS the video test message scroll may not be the same or indicate that "This is a test." The text at the top of the screen may indicate that an "Emergency Alert Notification has been issued." This notification is used to disseminate a national alert and in this case, the test. In addition, the background image that appears on video screens during an alert may indicate that "This is a test," but in some instances there might not be an image at all. The test is expected to last approximately three (3) minutes.

FEMA and the FCC are reaching out to organizations representing people with hearing disabilities to better prepare that community for this national test. In addition, both FEMA and the FCC are working with EAS participants to explore solutions to address this limitation.

-more-

Through the Massachusetts Emergency Management Agency (MEMA), the Commonwealth has the capability of alerting the public through the EAS system. MEMA serves as the state coordinating agency for disseminating local, regional and state initiated emergency alerts via the EAS. MEMA, in consultation with the Governor's Office, used the EAS to provide emergency messages to the public as recently as June 1, 2011 when tornadoes hit areas of the state, and as Tropical Storm Irene impacted the state in late August.

MEMA will coordinate with our state public safety partners on November 9th to also test our redundant systems for pushing emergency messages to local and state public officials, including police, fire, emergency management and public health. MEMA coordinates a system that includes VHF, UHF and 800 MHz radio communications that link all municipalities; text, email and cellular phone alerting systems for public safety, public health and municipal officials; dedicated direct phone lines with regional fire control centers; and links to law enforcement through the Criminal Justice Information System (CJIS).

This event should also serve as a reminder for all citizens to make an emergency preparedness kit for their family and business, develop a strong emergency plan and become better informed about the natural and technological threats to their community.

The Massachusetts Emergency Management Agency (MEMA) is the state agency responsible for coordinating federal, state, local, voluntary and private resources during emergencies and disasters in the Commonwealth of Massachusetts. MEMA provides leadership to: develop plans for effective response to all hazards, disasters or threats; train emergency personnel to protect the public; provide information to the citizenry; and assist individuals, families, businesses and communities to mitigate against, prepare for, and respond to and recover from emergencies, both natural and man made. For additional information about MEMA and Flooding Issues, go to www.mass.gov/mema. Also, follow MEMA updates on *Facebook* and *Twitter*.